

WE, WOMEN

by Giorgia Mauri

The extraordinary women in this issue of We, Women have told their stories and join the many already in the project with the intent of bringing a message to the young people of today, the extraordinary women of tomorrow. Their words can be an inspiration and encouragement to those who will come after. Every story is extraordinary and can reach the heart of those seeking answers.

Join us, your story can make a difference.

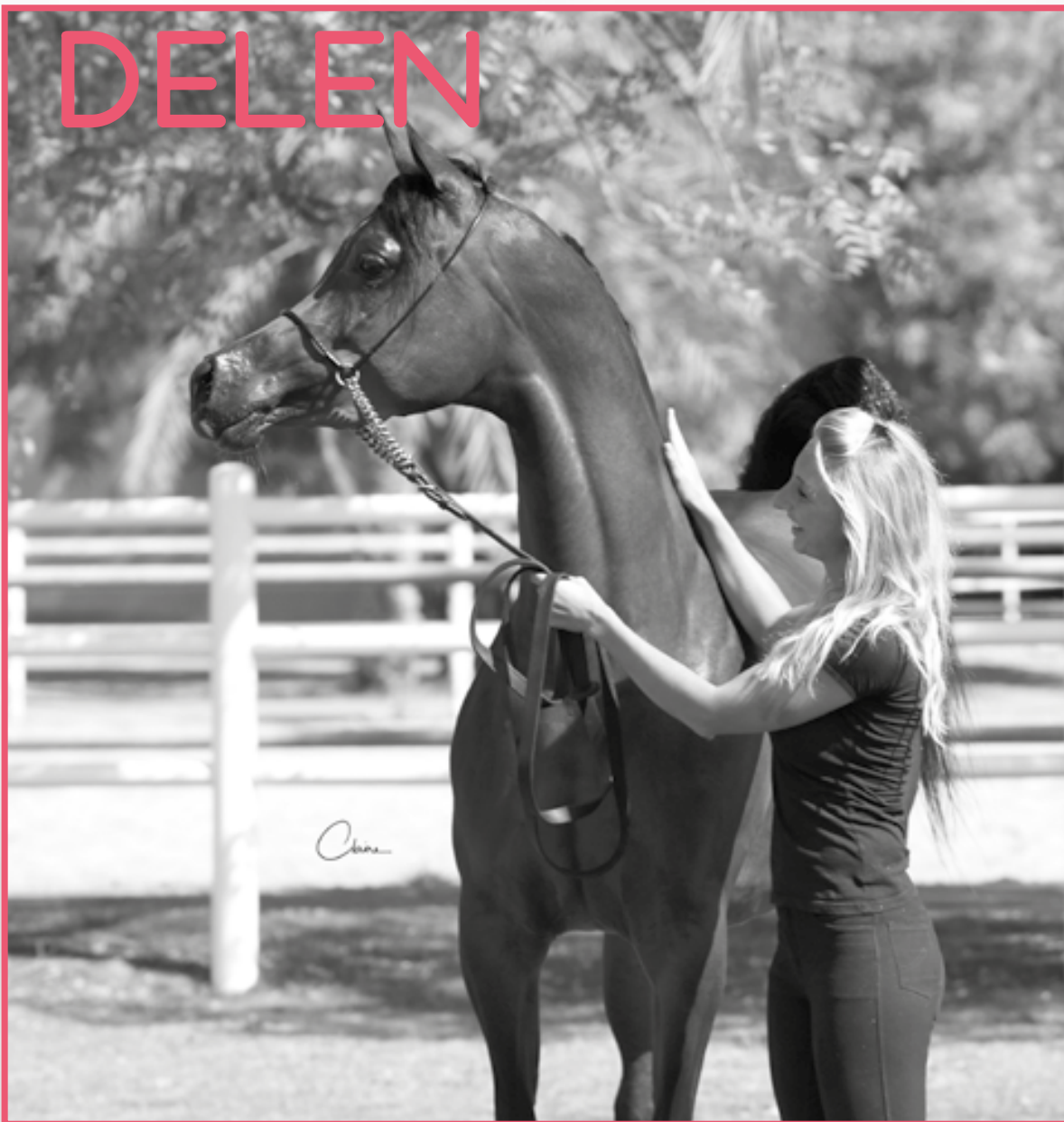


@we_women_project

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KELLY DELEN



Trainer and Businesspartner of Elba Training Center

I remember the day that Giorgia Mauri introduced herself to me. It was a warm sunny morning at the show in the beautiful town of Pietrasanta, Italy. She talked about a project that was very dear to her.

“We Women”

I loved the idea behind this concept and felt compelled to start writing, something mind altering, about my dreams and passion, my drive for the Arabian horse. But as time went on, I found myself not able to put pen to paper. After a couple of months I saw the first articles coming out, filled with beautiful stories of hard working, strong woman within our industry, who follow their dreams and whom I admire very much.

The first question that popped into my mind, was “where can I even begin to teach the young upcoming women of today? What do I have to offer them?”

I never aspired to be a role model of any sort, with stories about following one's dreams. No tales about hard work from me that will make you reach your dreams and goals ... I'm neither an Instagram influencer nor a TED Talk speaker. If I spend my time writing an article, my hope would be that it will reach at least one person out there, and change the smallest of things in his/her life, gender put aside.

I then think about young boys dreaming of their time in the ring as professional handlers, business women wanting to succeed in horse sales, young grooms working hard to become great endurance riders,... I would hope to alter their way of seeing life, so they too will make a difference not only within the Arabian horse world, but in the outside world as well.

Instead of focussing on my story (which you can find on our website; www.elbatrainingcenter.be), or talking about the changes women are making in the Arabian horse industry, the focus should be on what people in general can change globally. Whether it be women or men, to me there is no difference. It is your mindset, goals and the consistency in your work that will make or break any undertaking you attempt in your life. Everyone will have challenges they need to face. So what if we were to talk about setting goals and giving advice to the young girls

or women that will follow us. That sentence alone is a problem. They should not follow, but find their own path to make a difference. Our job is not to guide them, but to make changes ourselves, so that their road to success is less trying than ours.

Above all, let's make sure we professionally motivate all people, not just women. How can we say what other women or men should do with their lives to become successful, when we don't even know which obstacles they will have to face. So... if you wish to thrive in the world, I have a few tips for you. Whether you can or cannot apply them in your own situation, is totally up to you.

1. Be Resilient: Resilience is for me a key to success, bad situations will only make you stronger. Whatever issues other people try to put on you, use them in your own unique way and turn them into your strength. When you become resilient in the way you approach your life, you will find yourself having a more positive attitude towards difficult situations, which will result in a happier life in general.

2. Be aware of the privilege: In my personal take on life, I find it important to be aware of the privileges that we all have. The gratefulness for all the daily things we so easily take for granted. Just the simple fact that I as a western woman am free to write this opinionated article, while at the same moment female AND male journalists are being silenced in other countries. It's just one of the many examples. The funny thing about privilege is that it is invisible to those who have it... most people don't notice that they are privileged, until they travel, talk to other people and meet other cultures.

3. Make your life count: I will not start a whole political speech about all the injustices that are happening in several parts of the world. A speech would not be enough to change anything. In fact you don't have to travel that far to find human rights being breeched. It happens daily: women who are not allowed to read books or go to school (Bunch., 1990), hate crimes that are happening against men who want to spend their lives with a male partner (Green., 2001), the wage gap between actresses and actors is still to this day a reason for concern (Milana., 2019),...

I CAN GO ON AND ON WITH EXAMPLES ABOUT GENDER, SEX, OR CULTURAL INEQUALITY. AT THE END OF THE DAY, THE POINT OF THE STORY IS THAT IT'S NOT ONLY WOMEN WHO FACE DIFFICULTIES IN BUSINESS AND LIFE. EVERY ONE OF YOU WILL GET YOUR OWN PERSONAL MOUNTAIN(S) TO CLIMB. SO WHEN YOU DO FACE THAT MOMENT, PLEASE REMEMBER THIS ARTICLE. AND TRY TO REACH FURTHER THAN YOUR DREAMS. MAKE A DIFFERENCE IN THE WORLD, WHETHER IT'S IN OR OUTSIDE THE HORSE BUSINESS. MAKE YOUR LIFE COUNT AND BE BRAVE WHILE YOU'RE AT IT!

NANCY DE LUSTOZA BARROS



Journalist and Breeder

I am a breeder of Brazilian Arabian horses and my other activities include trying to run a 100-year-old farm, taking care of four dogs (wild, crazy, exasperating, beautiful) and writing, since I am a journalist.

I learned about the Arabian horse quite by accident, while vacationing at a hotel where Tattersall's was auctioning off Arabian horses. As it happens, Cupid's arrow captured my heart, as well as my husband's, in the form of a beautiful white filly named Bukra. She is the reason we renovated the farm where we now, due to the pandemic, spend most of our time, in Rio de Janeiro.

The world of Arabian horses is very competitive, which means one has to keep up to date and be very participatory, however, the delights one experiences in the midst of the challenges are very rewarding. Happy are those who get to spend time with the expressive, noble, good-natured and athletic "sons of the wind".

The female eye, her insight and different approach to subjects is of great value to the world in general and, of course, in the world of the Arabian horse. Fortunately, there are excellent examples of determined women in our market, who have achieved many successful results and are to be taken as an example, whether in breeding, riding, teaching, or research.

A MESSAGE TO THE GIRLS: PASSION IS PARAMOUNT FOR ANY ACTIVITY YOU CHOOSE TO PURSUE. ALSO, DEDICATION AND STUDYING THE SUBJECT VERY CLOSELY IS OF THE UTMOST IMPORTANCE! OTHER THAN THAT, HAVE FUN!

PAMELA MOELL



Molecular Biologist, Breeder and Arabian Futurity Europe Member

Thank you for inviting me to We woman project.

My name is Pamela Moell and i at situated in the north of Europe , Sweden. I am a molecular biologist working with everything but that. I have been in the Arabian horse world for almost all my life starting to subscribe on "Arabian horse world" when it still was 2 volumes for every issue. Then you understand how old I am. My first Arabian horse i bought when I was 12 years old and i have never lived without them since then. I have tried many other breeds but no one else can touch my heart the same way as the Arabian horse with their special intelligent mind and esthetical beauty. We have a small breeding farm Moell o Moell Arabians with high quality show horse. We focus on show even of the temperament is extremely important to us. We first of all breed family members. We get 2-4 foals / year and that is perfect for us so we really can enjoy the moments with them. We mostly sell outside Sweden and have hole world as market for our horses. This also gives us new friends all over the world. To travel and look at horses is very important for me to learn from the best. I have many times visit Brazil, Israel, Dubai and also USA . I like to see and learn what different lines do to the pheon type. This is one of the most amazing things with breeding besides the actual foals that are the moment we live for every year. I also had the privilege to judge some shows and that is really something I like and would like to do more when I have time.

My first and most important contacts with "real" Arabian horses-not on pictures in the magazines. Was on a visit to Countess Penelope Lewenhaupt. I was 11 years old and had persuaded my single living mother that the only thing i wanted for birthday present was to visit an Arabian horse stud. The closes one was Claestorp so we arranged a meeting there. Penny took this 11 year old girl and her mother not especially wealthy looking around the farm (she had no driving licence) to see all her horses. She invited us to the house and she treated us in the most fantastic respectful way. I did fall in love with an gelding and i did write an letter to ask her for the price. She replied with an hand written long letter. A long beautiful letter that i still have in my memory box.

I could not afford the gelding at that time but I always think of that meeting and the respect she showed me. I think that she is one of the reasons I am still in this business. Take care of every person interested in your business. Even if they don't look much at the moment. This is valid to every business. Don't judge people by their look.

From this first meeting with countess Lewenhaupt in the early 80 the Arabian world have changed enormously. In fact the only things that remain is the soul of the horse. And that is the reason we all love them . You get addicted. We now facing the same problems as many other sports. Young people is not interested in activities in the same way as before. In the prolonging this make it hard for small breeders to sell not top quality horses.

To work for this the best way I could I am in the board of Arabian Futurity Europe. A no profit organisation arranging one breeding auction in February and with the income from that we arrange a show with both in hand and riding classes with price money . This show to hopefully help small breeders to get good breeding's and then show their offspring's in a nice atmosphere show. This work is a no paid hard work and it feels great to do something for the Arabian horse world as an feedback for all happiness the horse have given me during life. We all maybe need to work a little extra at the moment to create a new market and think of new solutions to keep our beloved Arabian horse business still available for 11 year old girls with big dreams.

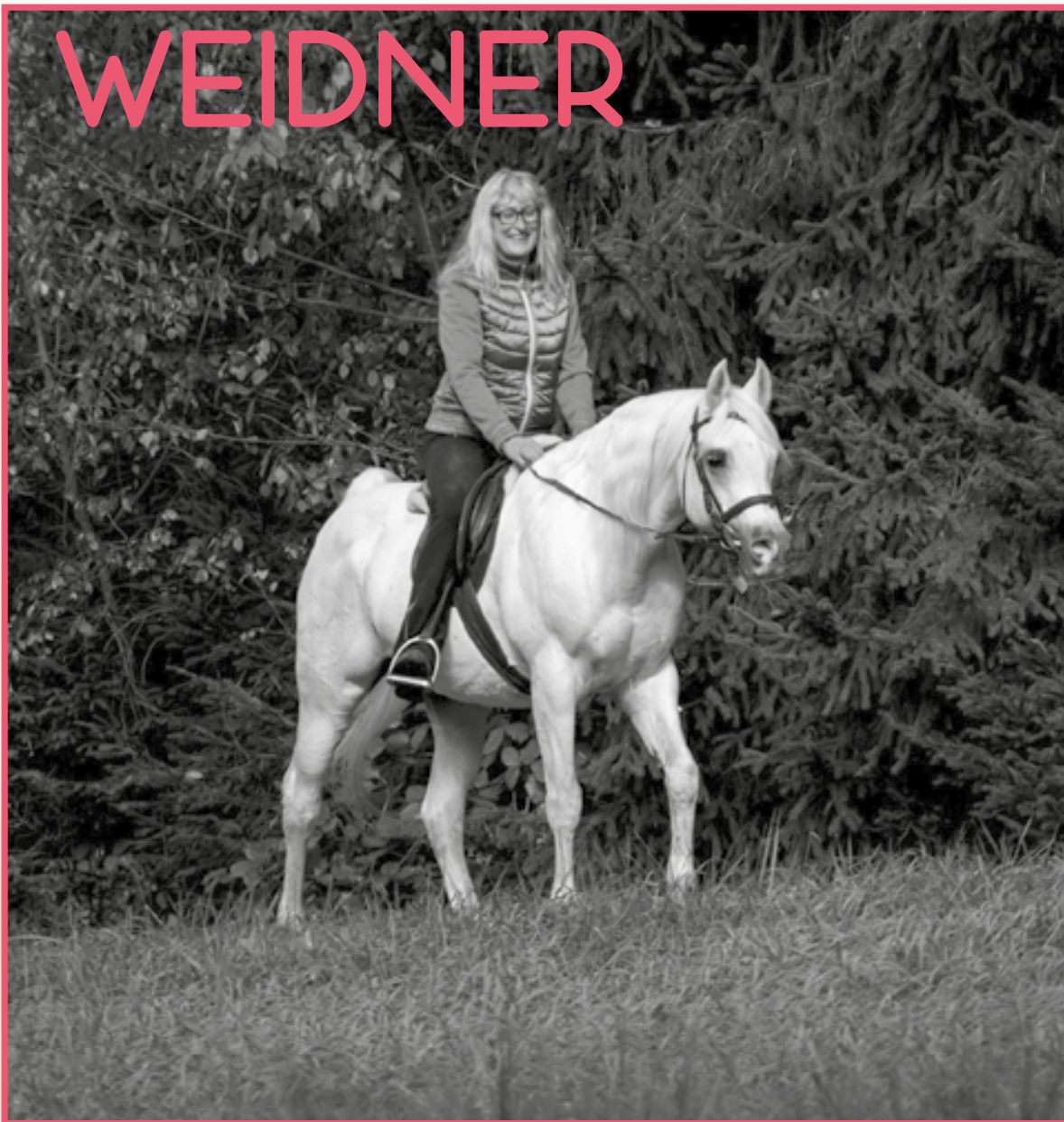
To be a woman in the Arabian horse world is nothing i reflect over being so much different to be a man in the Arabian horse world. My profession is the tile and stone business and i am almost the only woman in that business. I see it as an advantage as we tend to think a little different and business wise this is good. In the Arabian horse world there is many woman's making amazing results and i think the reason is that we have a different approach to things then men. I think both sex are needed in every business.

To be successful in any business for me is almost all about will. You must plan long term and never give up half the way. You need to try new things and you need to fail as much as you need to succeed . I always say that if i do 10 different project i count with that 2 are successful, 6 are ok and 2 completely fail. The source to success is to focus on the successful and only learn from the rest.

I love projects and i love the challenge they give. I can be sad for some hours then i am on it again. I think my biggest skill is my core that gives me that strength. For future women's in this business i would like to say. Don't focus on that you are woman. Focus on your skills and never give up your dream. With that not said that you should act or dress like a man. Act and dress like yourself. Then you fell most comfortable and then you do the best accomplishment.

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MICHAELA WEIDNER



Breeder, B Judge and Business woman

My name is Michaela Weidner from Germany and I run a farm with Arabian horses and rent vacation apartments in the south of Germany.

I am very happy to be part of this very interesting project "We, Women".

I started in 1980 with my first Arabian. I started with a young gelding, which was perfect for a young girl just for pleasure and riding.

Immediately I fell in love with this breed that was so different from the horses I knew before.

I started my adventure in breeding only a few years later, in 1984, with a mare from the very famous Murana 1 family, from which the name of our stable also derives.

Being a woman in this world of the Arabian horse

has never been a problem or an obstacle.

I was almost always accepted and had no serious problems.

In order to follow your dreams in the horse world, it is very important to have a clear vision...what you want...and what you like.

This means not just following the trend, because then it is possible that you are always behind "a trend" and not satisfied.

The basis of everything is to have a good knowledge of horses, especially Arabian horses.... And never give up learning and improving....

Visit especially in the beginning as many farms and breeders as possible, try to go with "open eyes" and ask as much as possible.

MOST IMPORTANTLY: IF YOU LOVE WHAT YOU DO, LOVE ARABIAN HORSES... THIS INCREDIBLE BREED, SO VERSATILE, YOU WILL DEFINITELY HAVE A GREAT FUTURE...

WE, WOMEN

is:

Margot Chazel
Sunny Sassudelli
Chiara Carrer
Antonia Bautista
Jennifer Dhombre
Kamila Kozłowska
Anna Maria Raffa
Jennifer Von Dahn
Urszula Łęczycka
Kathleen Ohlsson
Ally Nelson
Mindy Peters
Rosangela Brugali
Elena Vignato
Cristiane Durante Guardia
Talitha Bakker
Desiré Faraone
Sandra Platzek
Raquel Jacovas
Adriana & Alessandra Moura
Magdalena Muraszko-Kowalska
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